

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Nonprofit Marketers Network–STL Merges with Network for Strong Communities

ST. LOUIS, Mo., April 2026 – New Name: Nonprofit Marketers Network–STL, powered by Network for Strong Communities

A strategic and mission-aligned partnership has formed to strengthen the region’s nonprofit communications and marketing community. Nonprofit Marketers Network–STL, a nonprofit professional association with a 50-year legacy of advancing excellence in nonprofit communications, has officially merged with Network for Strong Communities (NSC), a leading capacity-building organization serving nonprofits across Missouri and Southern Illinois.

With this merger, the organization will now operate as Nonprofit Marketers Network–STL, powered by Network for Strong Communities, a partnership designed to sustain and expand the network's reach, resources, and impact for decades to come.

Nonprofit Marketers Network - STL (formerly the Community Service Public Relations Council, or CSPRC) has been a trusted professional association since 1971, composed of members from public and private community service agencies and organizations dedicated to maintaining the highest standards of nonprofit marketing and communications. For over five decades, Nonprofit Marketers Network has supported nonprofit professionals by deepening their knowledge and expertise through monthly professional development programs, peer networking, and its annual Spectrum Conference, the region’s premier event for nonprofit marketers and communicators.

The organization’s mission is to advance the highest standards of public relations, communications, media relations, and fundraising for nonprofit organizations by providing accessible resources and best practices that empower professionals across the community. Nonprofit Marketers Network’s vision is to connect nonprofit communicators regionally and beyond, creating a network of support that equips them with the tools they need to tell stories that change the world.

NSC provides comprehensive resources to nonprofits and community initiatives, including training for nonprofit professionals and volunteers, administrative support, and fiscal

management services. It also offers customized consulting for boards and staff that includes strategic planning, operational assessments, leadership development, and organizational convening. Founded in 1996, NSC is the industry leader for affordable and innovative capacity-building programs and services that strengthen nonprofits across Missouri and Southern Illinois.

NSC and Nonprofit Marketers Network have collaborated for more than a decade through administrative and fiscal management services. This merger will allow both organizations to leverage their strengths further and amplify their shared mission of helping nonprofits thrive through communication, collaboration, and capacity building.

“For more than 50 years, Nonprofit Marketers Network–STL has been a hub for nonprofit professionals looking to strengthen their storytelling, communications, and impact,” said Brittni Snidle, former board president of Nonprofit Marketers Network. “Becoming *powered by Network for Strong Communities* ensures this legacy continues with the operational stability and expertise needed to reach even more professionals working in the service of good.”

Diane Drollinger, President and CEO of Network for Strong Communities, shared her enthusiasm for the new partnership:

“This merger reflects the very best of what collaboration in the nonprofit sector can achieve,” said Drollinger. “NSC’s focus on strategic, educational, and operational support perfectly complements Nonprofit Marketers Network’s commitment to professional development and excellence in communication. Together, we’ll empower even more nonprofits to tell their stories, engage their communities, and achieve their missions.”

Programs and membership benefits will remain unchanged through the transition. Professional development offerings and the Spectrum Conference will continue as signature components of the network’s work—now supported by NSC’s full capacity, expertise, and resources.

To celebrate this merger, an event will be hosted at NSC (8050 Watson Rd, St. Louis, MO 63119) on April 29 from 4:30-6:30 p.m. Register [here](#).

For more information, visit <https://nscnow.org> or <https://npmarketers-stl.org/>.

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About Nonprofit Marketers Network–STL - Nonprofit Marketers Network is a professional association supporting communications, marketing, and development professionals in the nonprofit sector. Established in 1971 (formerly CSPRC), Nonprofit Marketers Network provides professional and organizational development opportunities through monthly

programs, networking, and its annual Spectrum Conference. The organization's mission is to advance the highest standards of public relations, communications, and fundraising by providing accessible resources and fostering excellence across the nonprofit community.

About Network for Strong Communities – Network for Strong Communities is a resource hub for nonprofits and the community sector, training and serving over 3,000 nonprofit professionals annually. NSC offers affordable, quality business operations and strategic support services to hundreds of organizations across Missouri and southwestern Illinois. Founded in 1996, NSC operates a nonprofit co-locator in St. Louis County. NSC serves all nonprofits, including foundations and corporate community investment partners.